

# **The Role of Engineers in the 4<sup>th</sup> Industrial Revolution**

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1. 4<sup>th</sup> Industrial Revolution & IT technologies
2. AI technology
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# History of Industrial Revolution



## 1<sup>st</sup> revolution

Late 18<sup>th</sup> ~  
Early 19<sup>th</sup> century

### Mechanization

Machines replace  
manual labor  
(driven by  
Steam power)



## 2<sup>nd</sup> revolution

Late 19<sup>th</sup> ~  
Mid 20<sup>th</sup> century

### Mass Production

Mass  
manufacturing  
using electrical  
energy



## 3<sup>rd</sup> revolution

second half of  
20<sup>th</sup> century

### Digital revolution

Digital technology  
using computer  
and WWW



## 4<sup>th</sup> revolution

Early 21<sup>st</sup> century

### AI of Everythings

AI with connected  
intelligent systems

# 4<sup>th</sup> Industrial Revolution

- AI (Artificial Intelligence)/AoE (AI of Everything)
- Robotics & cyber-physical systems
- IoT (Internet of Things) :
  - smart home, smart city, smart factory, smart farm
- Big Data & Cloud Computing
- Autonomous Vehicles
- Genetic engineering/Biotechnology
- Nano Technology
- ....

# Data volumes driving AI

Only AI has the power to analyze this data to solve grand challenges and problems guiding our future.



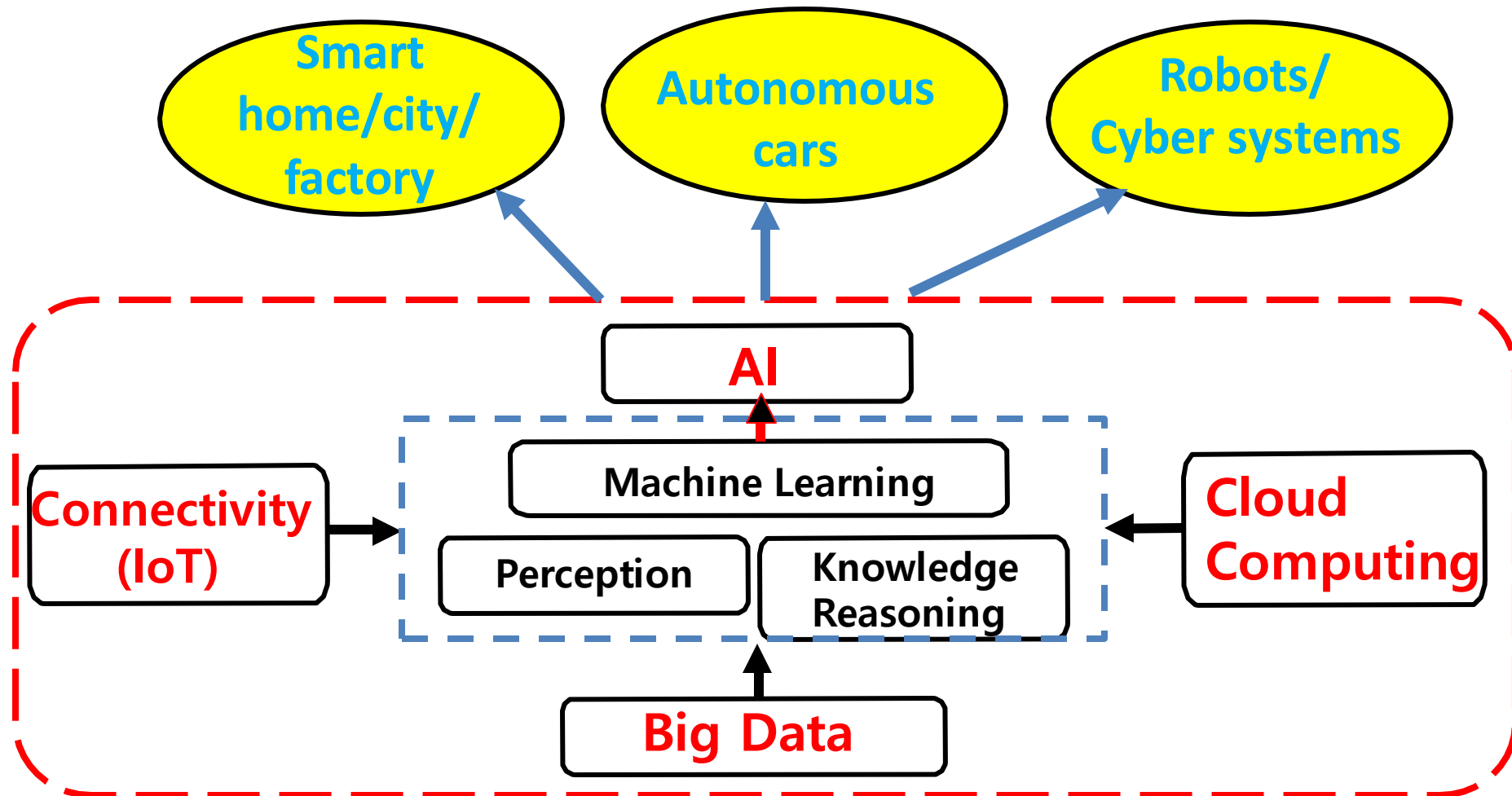
44 ZB\* 2020,  
50x 2010

2015  
entire human  
history

26 billion  
IoT devices  
2020

\* ZB =  $10^9$  TB =  $10^{21}$

# Main IT technologies of 4<sup>th</sup> revolution

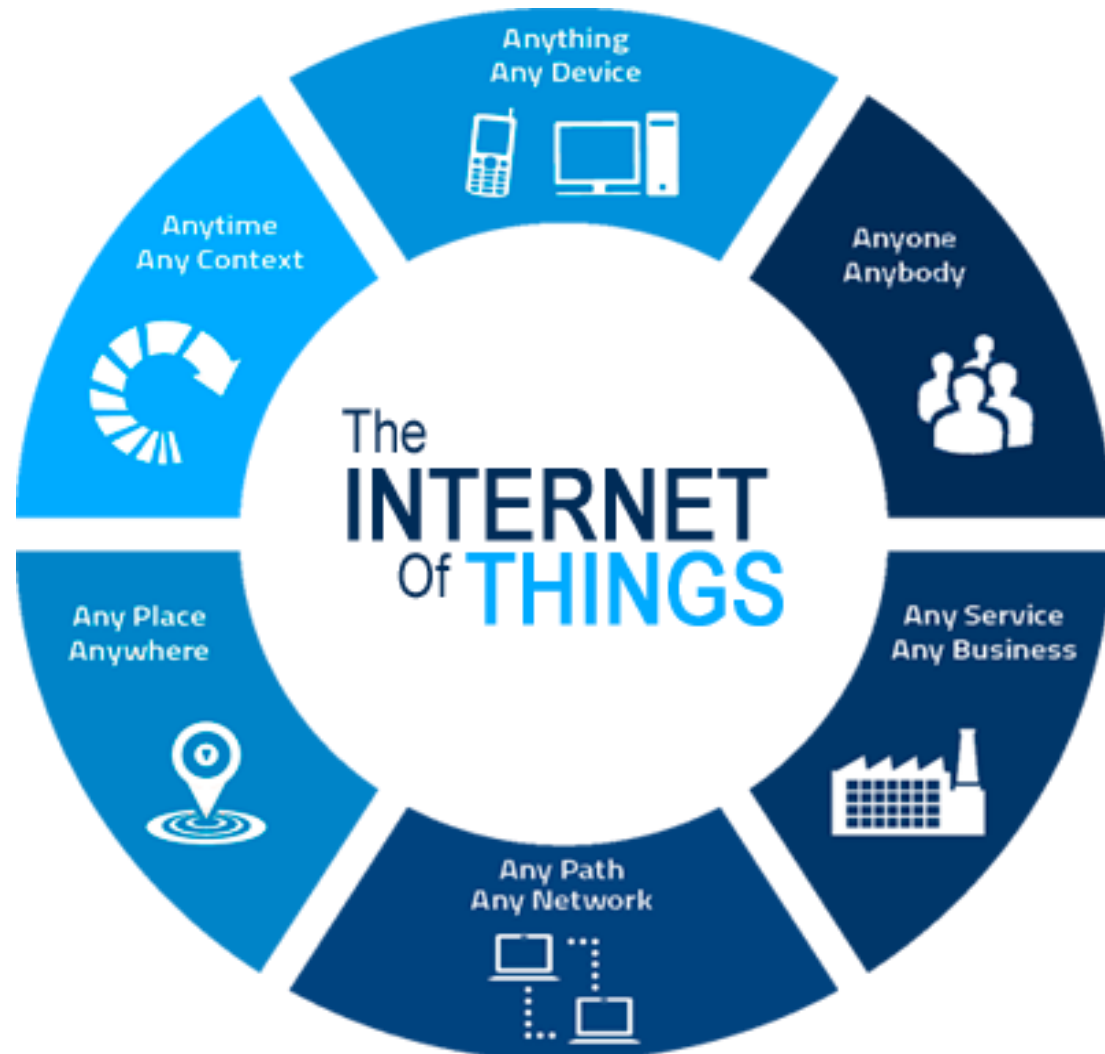


# Internet of Things (IoT)

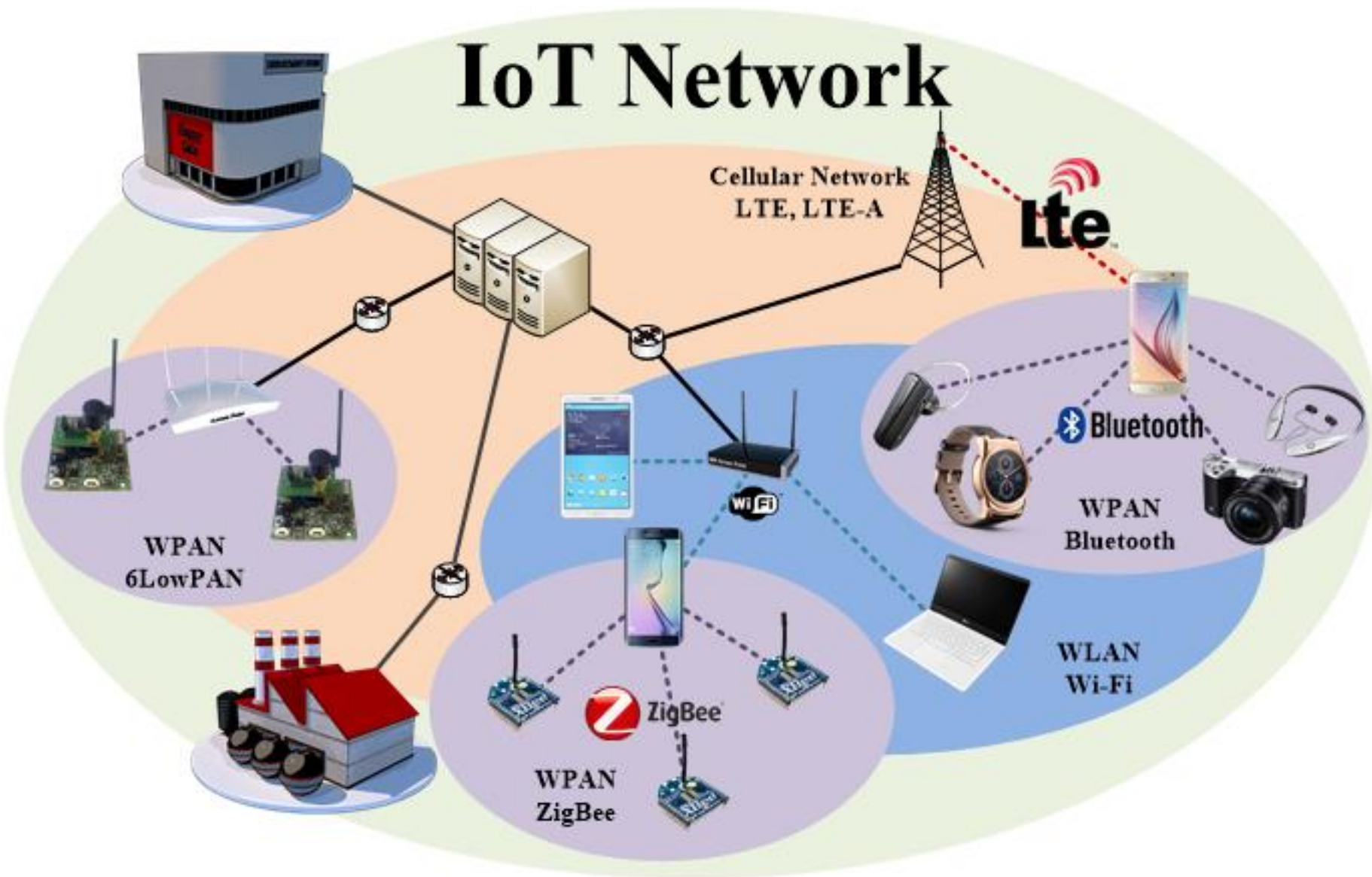
- Every devices & components connected by wire/wireless communication systems

- **Keywords:**

- **Anything**
- **Anyone**
- **Any time**
- **Any place**
- **Any path**
- **Any service**

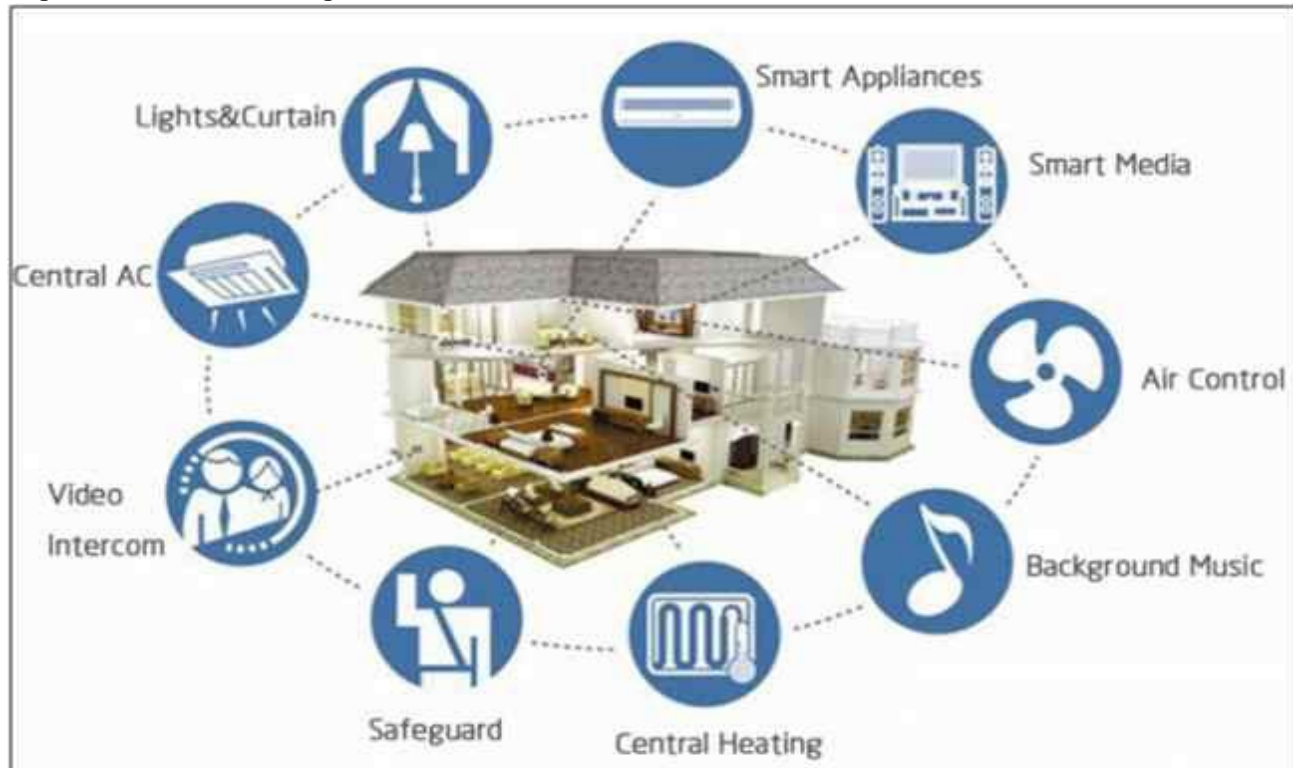


# IoT Network



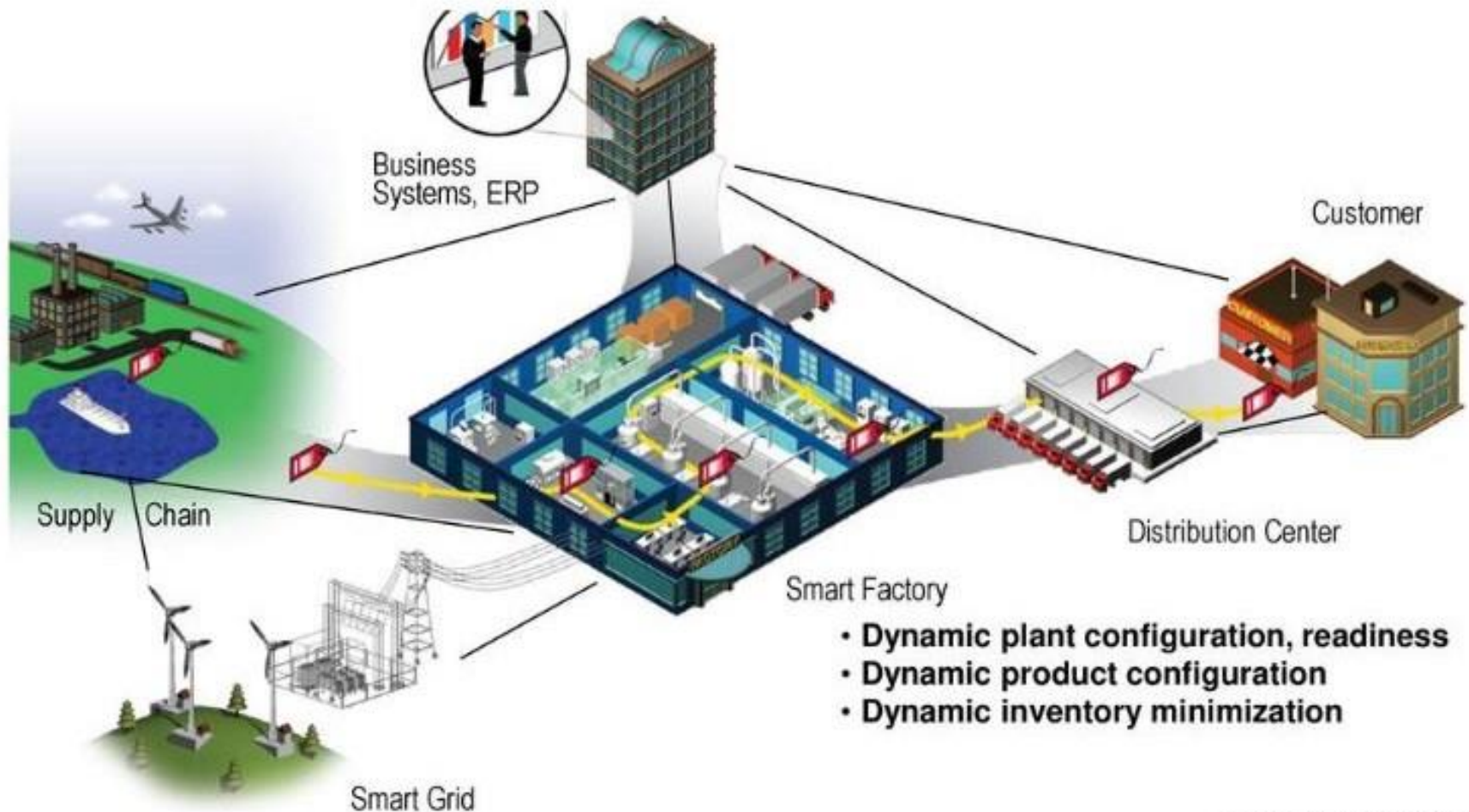
# IoT: Smart Home

- Control smart appliances, media, lights, and heating/AC using smart devices such as smartphone and AI speaker  
→ Maximize energy efficiency & provide convenient living environment
- Security and safety



# IoT: Smart Manufacturing

- **Dynamic product/plant/inventory management**

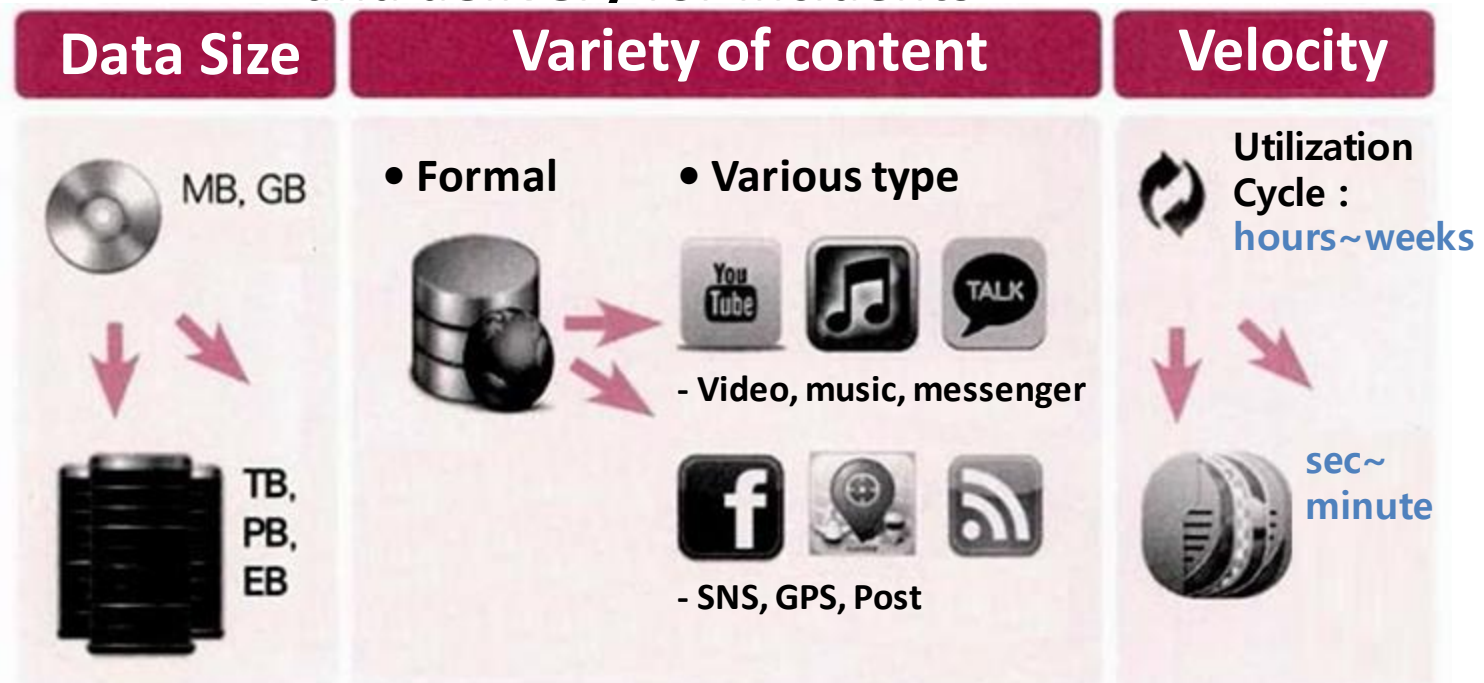


SOURCE: ROBERT GRAYBII

# Big Data

\* A tool for extracting value from a large amount of data and analyzing the results

- Size : Size of dataset must be large
- Variety : The size and content of the data is different
- Velocity : Real-time processing of data collection, processing, and delivery for incidents



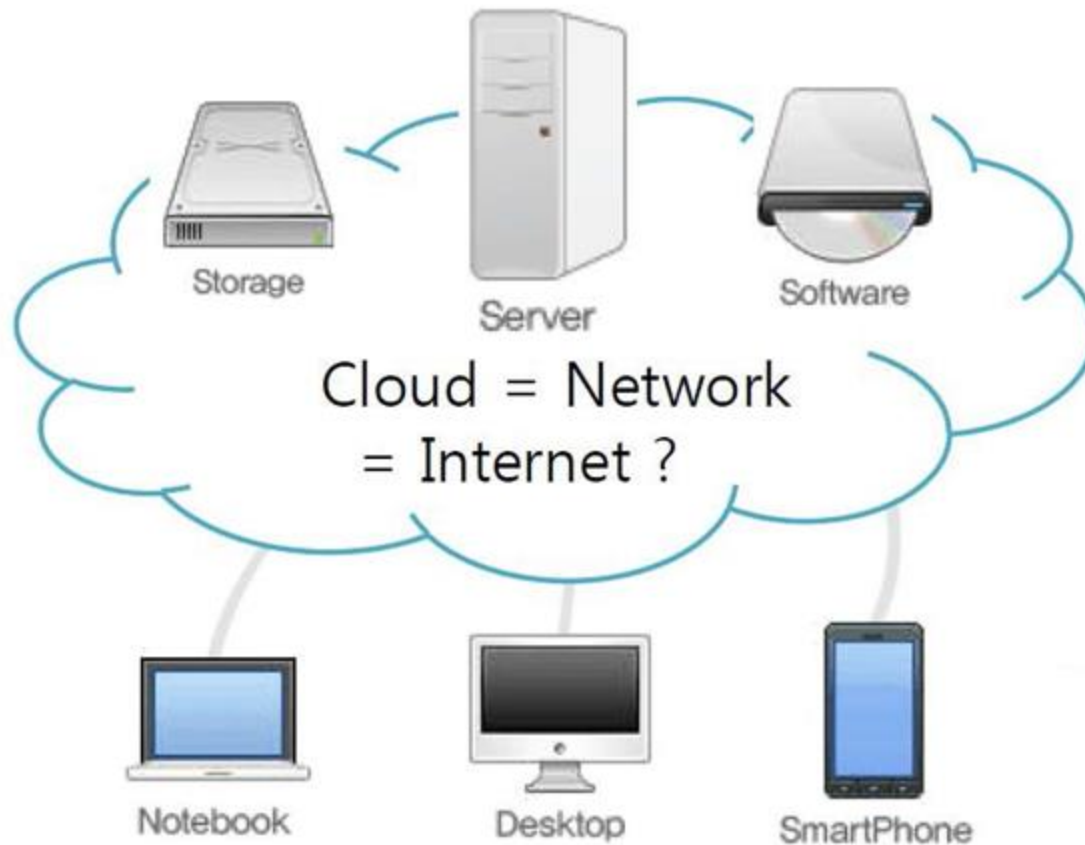
# Big Data

- **Human:** can have a bias in decision making
- **Big data:** can overcome bias
  - Data analysis in decision making is better than intuition
- **Automate Decision Making**
  - The most common applications are bank lending and claims processing decisions

# Cloud Computing

## Cloud Computing :

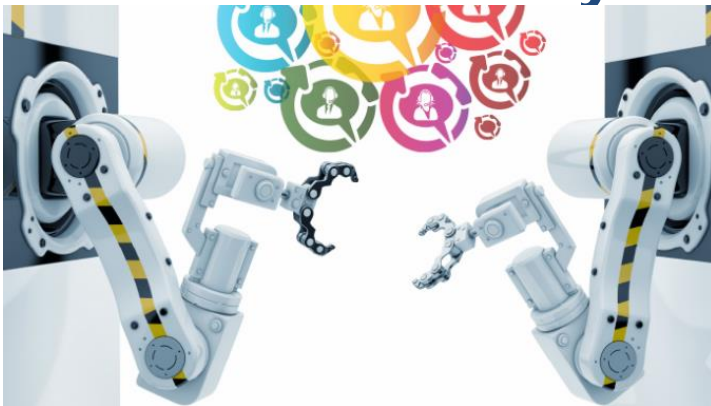
- IT resources such as computing, storage, software, and networks  
Services that you borrow and spend on the Internet



# AI (Artificial Intelligence)

- Machines (SW, robots) that think and act like humans
- Machines that learn from data(experience) like humans
- Solve tasks that require intelligence
- Pattern recognition, knowledge acquisition
- Self-improving systems from accumulated data
- Eventually automatic programming

**\* EXTREME automation,  
& connectivity**



**\* Cyber-physical systems  
driven by AI and robots**



# Drivers of Change: Artificial Intelligence

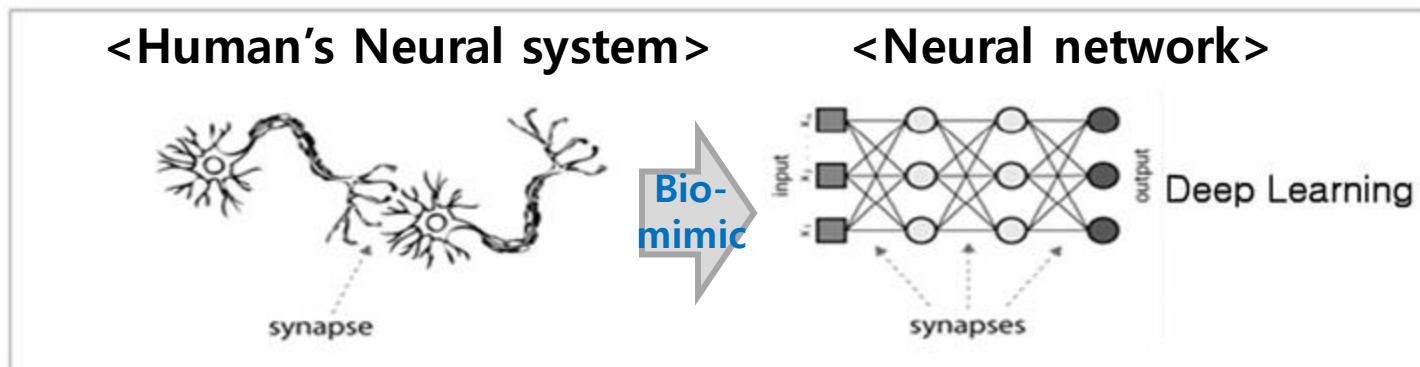
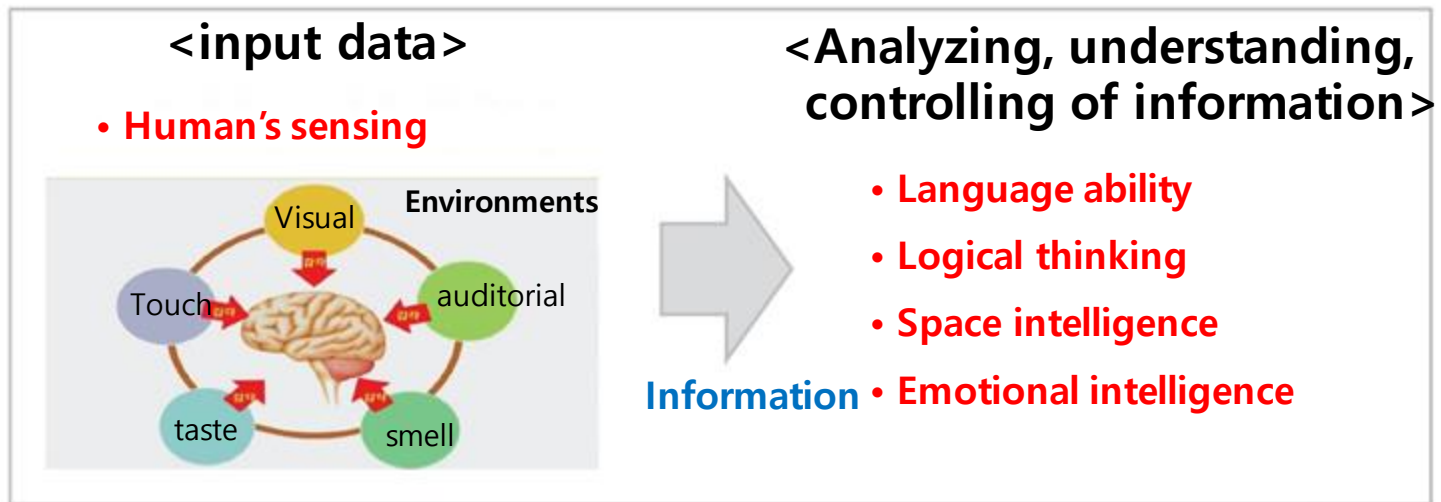
- 2016. March 9~15 : Google Deepmind challenge match
- Alphago(Google Go game AI program) vs Sedol Lee(world Champion)
- Five matches : Alphago won 4 times and Lee won once



# Artificial Intelligence (AI)

## \* Intelligence :

- Ability for analyzing, understanding, and controlling of input data

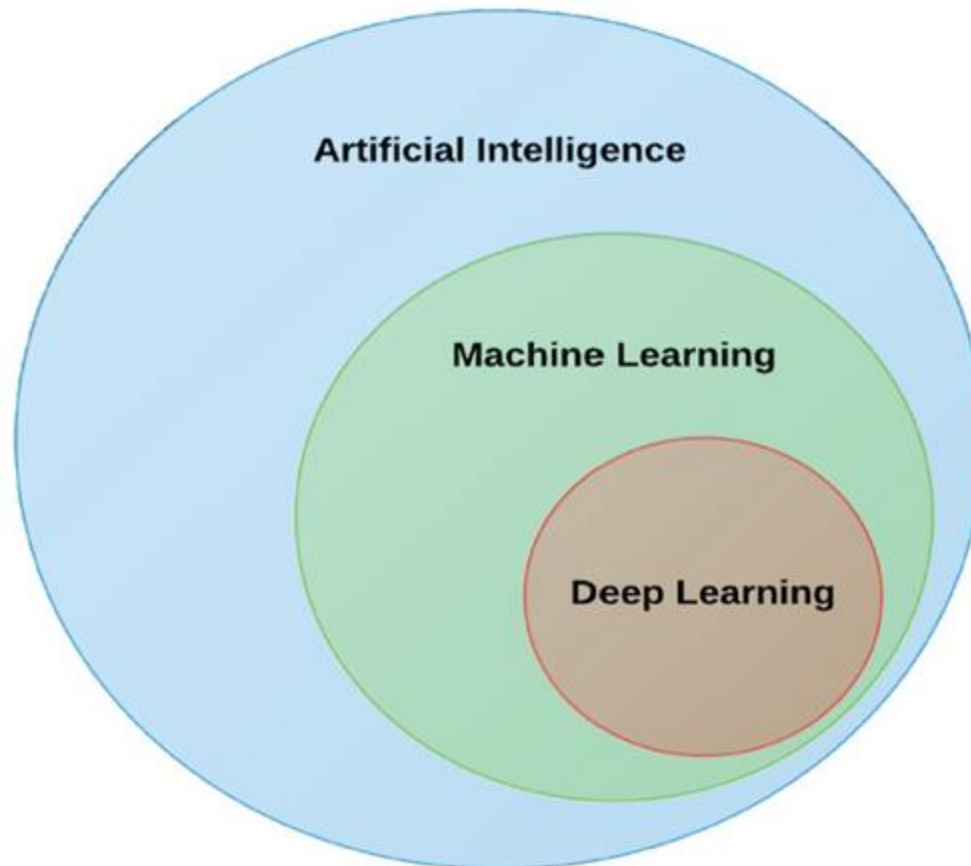


➔ Mimic human's brain system using neural network (deep learning)

# Artificial Intelligence

## \* Artificial Intelligence : machine learning

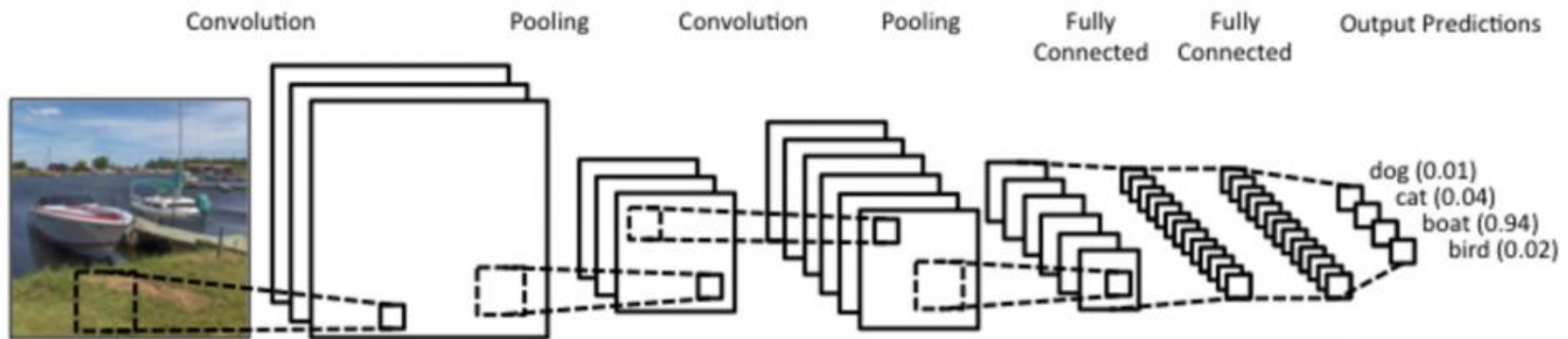
- Intelligence made from machine learning
- Needs deep learning process from a variety of big data



# Convolutional Neural Network (CNN):

## \* Golden standard of Deep learning

- A class of deep, multi-layer neural network that has successfully been applied to analyze visual image.
  - ➔ identifies semantic objects of certain class(cars, humans,...)
- Consists of a number of convolutional and subsampling (pooling) layers, followed by fully connected layers.



\* Raw pixels ➔ detect edges ➔ simple shapes ➔ high-level features ➔ classifier

# Deep learning: Object recognition

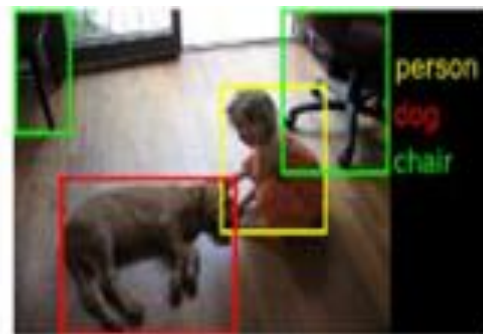
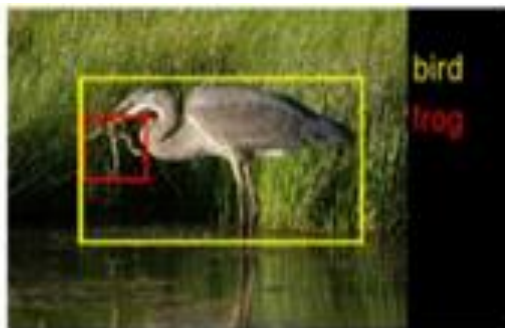
- (At NIPS2012) Deep learning in computer vision applications outperforms other methods because of training using a big dataset and high computation capability of multi-core GPUs.
- Advantage: Training using **ImageNet** dataset (1.2M image data)



mite	container ship	motor scooter	leopard
black widow	steboat	go-kart	jaguar
cockroach	amphibian	moped	cheetah
sick	straboat	bumper car	snow leopard
starfish	drilling platform	golfcart	Egyptian cat

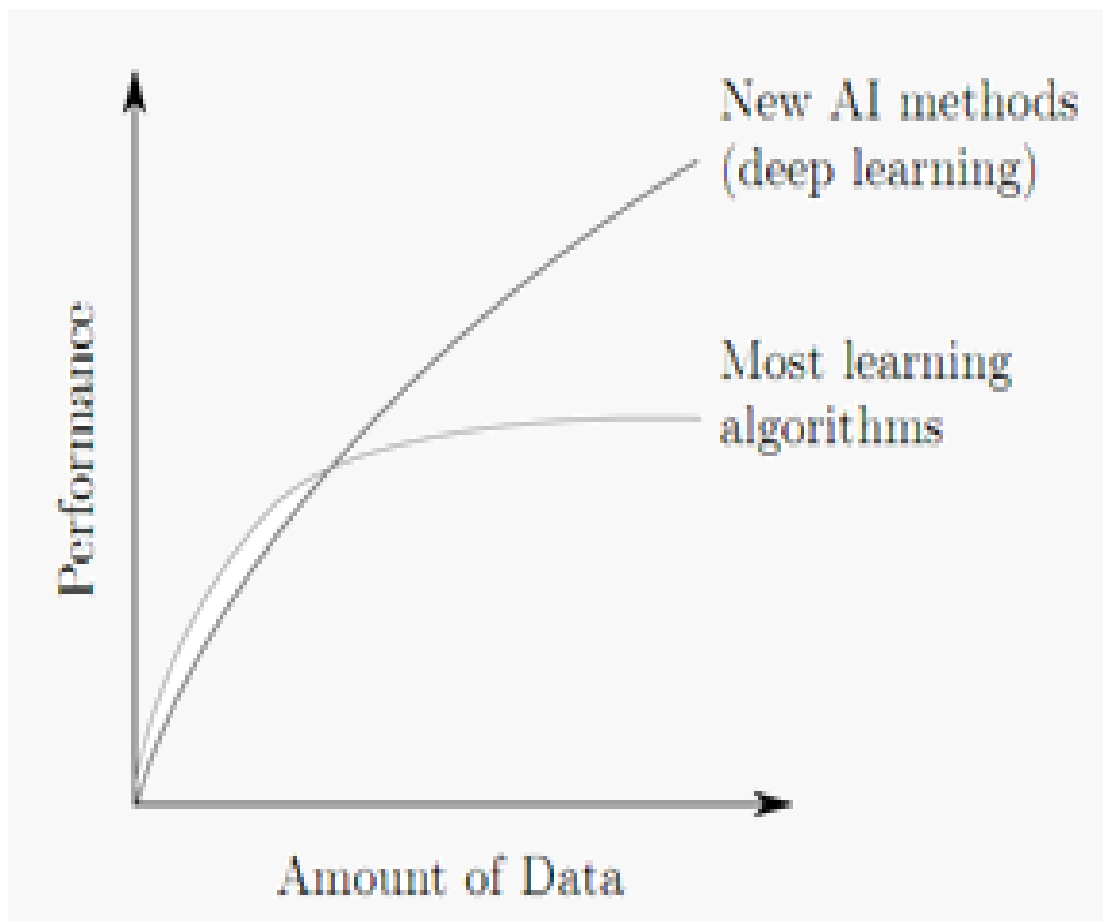


advertisib	agaric	dalmatian	squirrel monkey
grille	mushroom	grape	spider monkey
pickup	jelly fungus	elderberry	leu
beach wagon	gill fungus	marshmall	butternut
fire engine	dead-man's-fingers	currant	howler monkey

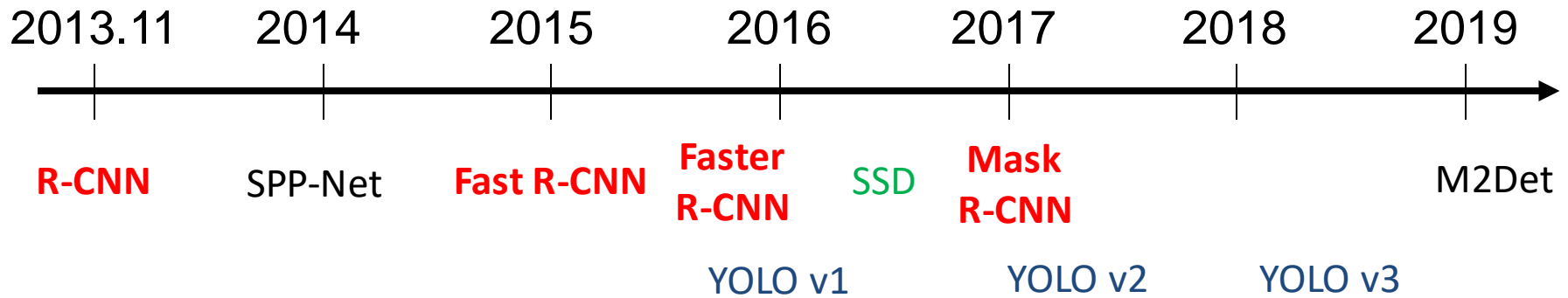


# Object recognition by deep learning

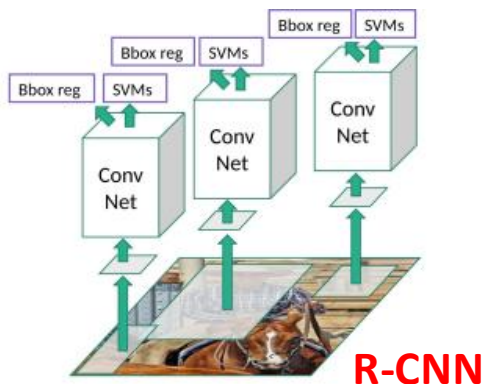
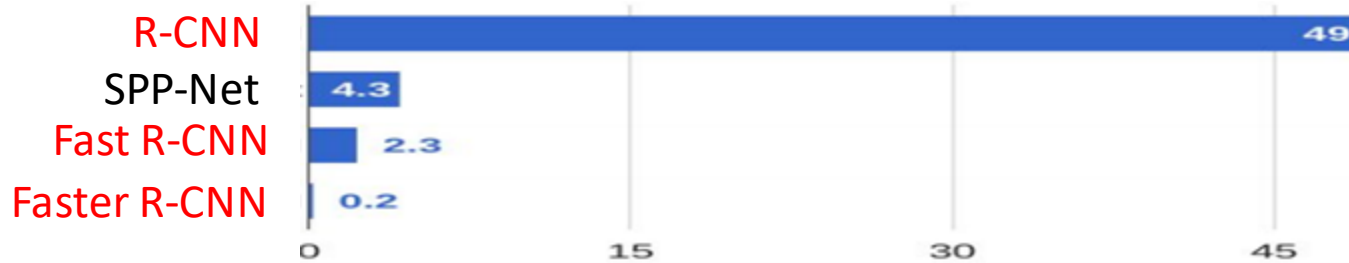
- Detection accuracy by
  - Human : 94.90 %
  - DL in 2015 : 96.43 %
  - DL in 2017 : 97.85 %
- In DL method,  
the more data,  
the better performance.



# Example: DL-based Object Detection

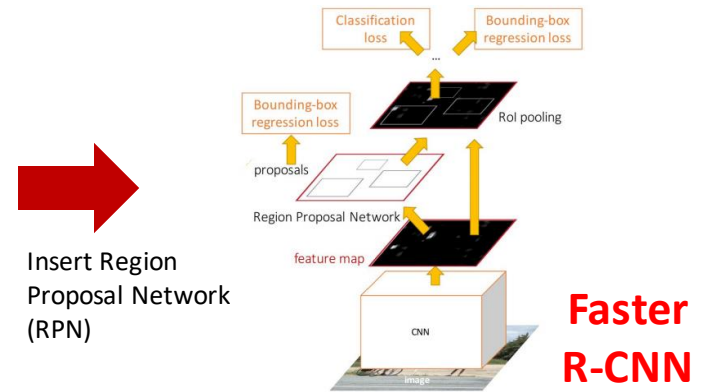
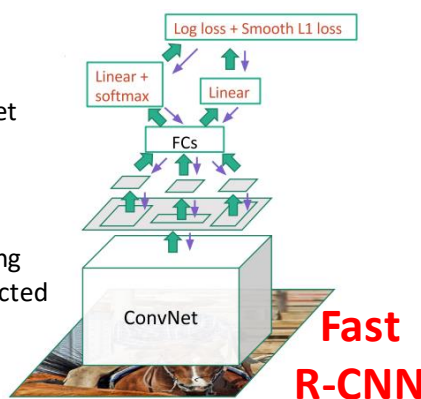


\* Progress in test time(sec) for object detection (R-CNN based case)



Forward whole image through ConvNet

Insert RoI Pooling and Fully-connected layer



# Applications of Deep Learning

1. Object detection in image → autonomous cars
2. Image classification/Object segmentation
3. Visual tracking
4. NLP (Natural Language Processing)
5. Machine translation
6. Robotics
7. Art
8. Data analysis and decision-making  
(investment, medical diagnosis, legal issue,... )

# Artificial Intelligence (AI)

## \* Advantages of AI

### Automation

#### → Replace or supplement what people do

- 1) Save labor and working time**
  - Work that follows a defined process
- 2) 24 hours/365 days working without getting tired**
  - Factory, Construction, Framing, Driving, ....
- 3) Always do work without mistakes**
  - Surveillance/Security, Editing, Medical surgery, etc...

### New Service

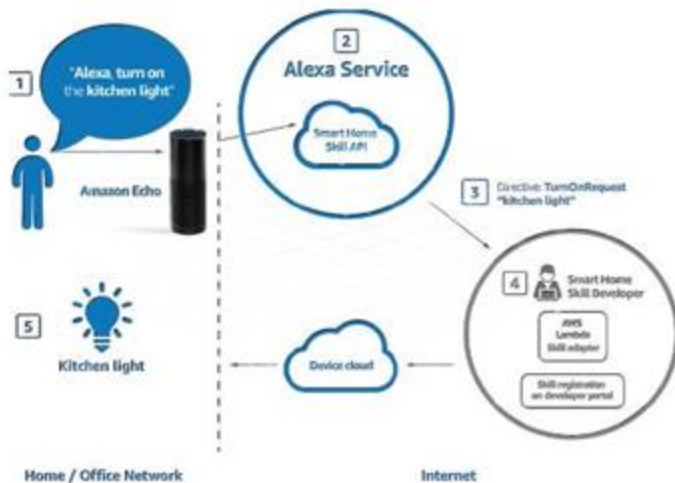
#### → Provide a new experience/service

- 1) Personal assistant, Personalized service**
- 2) Interaction with everything via IoT**
- 3) Self-learning & Self-creation (music, art, ...)**

# Artificial Intelligence (AI)

## \* AI Applications: Smart Home assistant

### <Intelligent speaker>



### <Home service robots>



# Artificial Intelligence (AI)

## \* AI Applications: Education

<Tablet-based self-study>



<Robot-based self-study>



<Virtual reality education>



<Teacher Robot>



# Artificial Intelligence (AI)

## \* AI Applications: Law

### <Legal AI>



### <Case Search>



# Artificial Intelligence (AI)

## \* AI Applications: Medical

< Cancer diagnosis >



< Skin cancer diagnosis >



< Heart disease prediction >



< Eye disease examination >



< Patient management >



< Nursing Robot >



< Virtual Nurse >



# Artificial Intelligence (AI)

## \* AI Applications: Creation

<Story telling>



ex) Two sumo players are playing on the dirt floor and the crowd is watching.

<AI and artist collaboration>

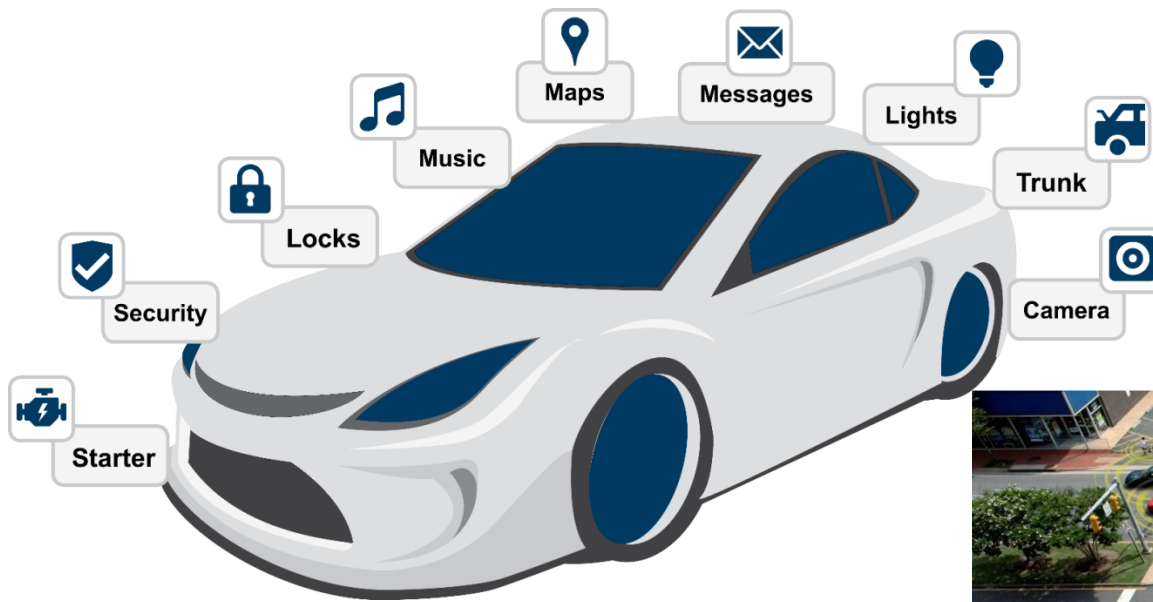


<AI developing AI>

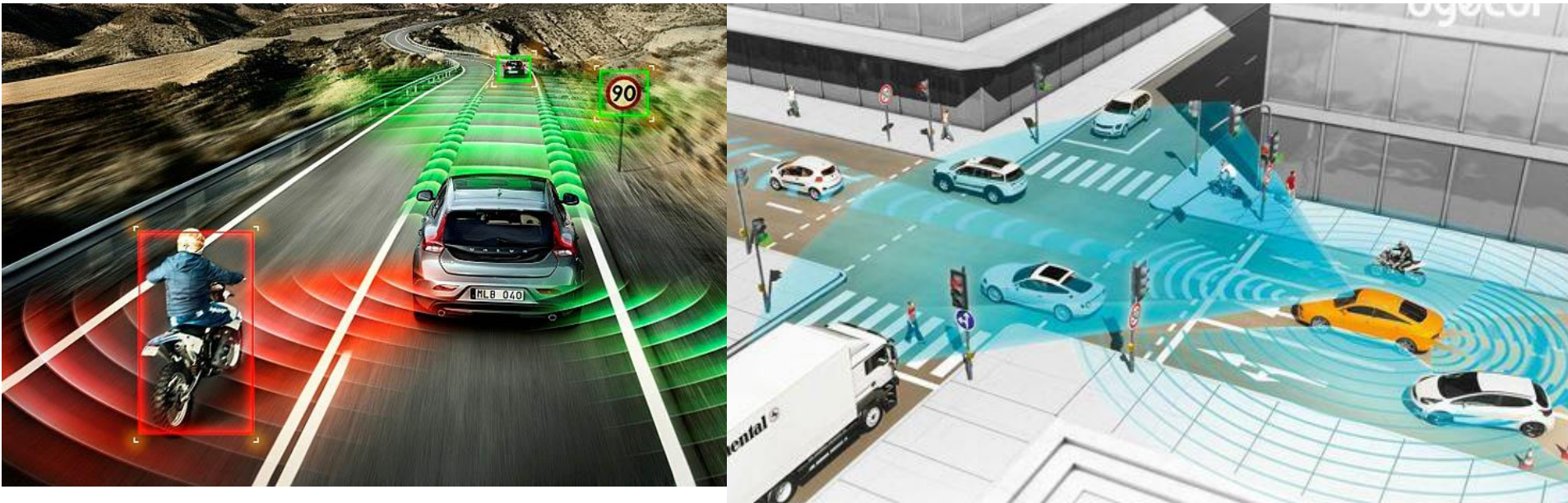


# Autonomous Vehicles & Intelligent transportation system

- Intelligent autonomous self-driving
- Safety and security
- Connected with smart city (intelligent transportation system)



# Autonomous Vehicles on the road



- ◆ Increasing of IT components in AV
  - 35~40% in traditional cars, 75~80% in Electric AV(Tesla, EQ, ...)
  - ➔ **Self-driving Cars : IT product!**
  - ➔ IT companies preparing AV: Google, Tesla, Apple, ...
  - ➔ Benz, BMW, GM, Ford, Hyundai, Toyoda, Honda,....

# Benz F015 AV model



- ◇ Test drive in 2013 at real road
- ◇ Announce F015 AV model at CES2015
- ◇ Commercial AV in 2020~2021



# Hyundai AV model (Ioniq)

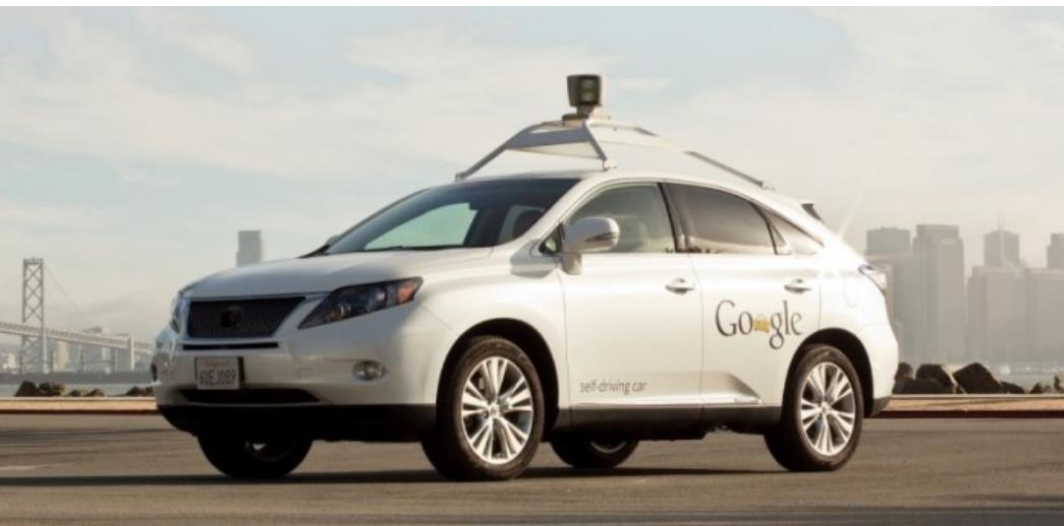


- ◇ Test drive at LV (CES2017/CES2018)
- ◇ Commercial AV in 2021

- ◇ Announced 4B\$ joint venture for self-driving cars (Sept. 23, 2019)  
→ commercial in 2022



# Google's first model for AV



- \* Starts test driving in 2009
- \* License from Nevada in 2012
- \* Driving record of 1.5M miles (20 accidents, 1 self-fault)

- **Waymo project**
- **Subsidiary in Dec. 2016**
- **Permit for driverless cars on Oct. 2018 in CA.**
- **Commercial self-driving car service in Phoenix, AZ area in Dec. 2018**

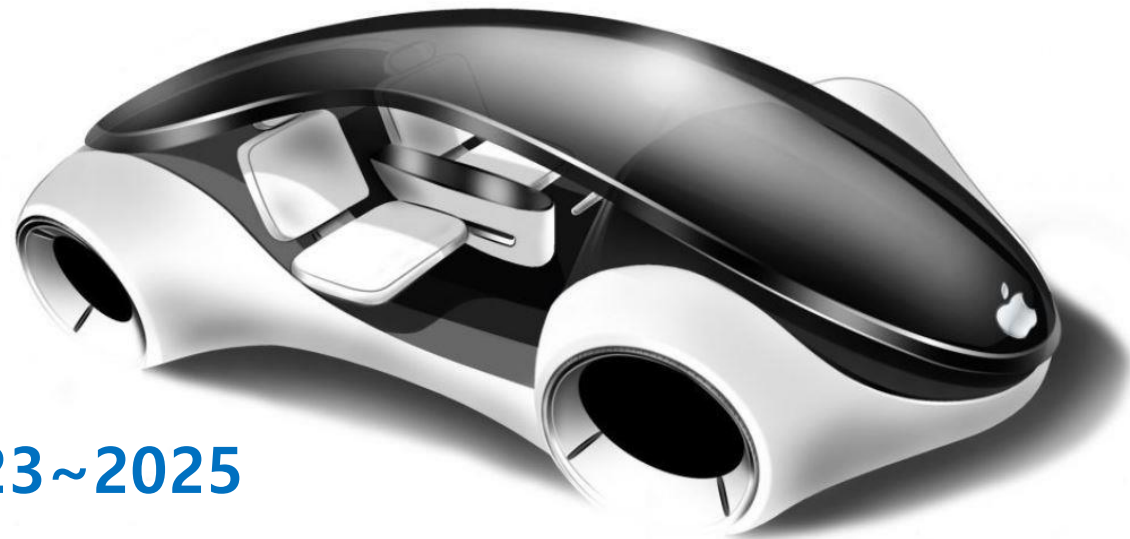


# Apple AV model



- ◇ Steve Job's dream: "iCar"
- ◇ Project "Titan" in 2014
- ◇ Official test in 2017 using "Lexus" car with permit

- ◇ AV concept car →
- ◇ Working for new technologies & be launched in 2023~2025



# Flying Car (2019)



- 1) PAL-V: Liberty  
(160km/h, 3500m)
  - 2) Samsonsky: SwitchBlade  
(300km/h, 4000m)
  - 3) Terafusia: Transition  
(160km/h, 2700m)
- \* Cost ~ \$400,000
- \* Need 100~200m runway

Some companies :

- vertical take-off/landing car  
in 2020~2022



# Influence of 4th Industrial Revolution Tech.

## 1. AI technology outperforms human functions in many areas

- 1) Medical examination : **Human doctor (86%) vs AI(~90%)**
- 2) Profit in investment : **Human investor(6~7%) vs AI(9~10%)**
- 3) Object detection in auto. vehicles : **Human(94.5%) vs AI(96.7%)**

## 2. In 2030, a computer reaches human-level intelligence

## 3. In 2045, computers will exceed the sum of human intelligence

# Impact of AI(1)

## 1. Various technology convergence based on digital revolution & bio-tech.

- Accelerating new combining technologies such as Intelligent robot, IoTs, auto. vehicle, 3D printing, nanotechnology, biotechnology, etc

## 2. Increase impact of digital platform

- New forms of affiliation and community are increased
- Shorter working hours and universal basic incomes

## 3. Change in perception of human identity

- Privacy Controversy
- Need to redefine moral and ethical boundaries

# Impact of AI(2) : Negative

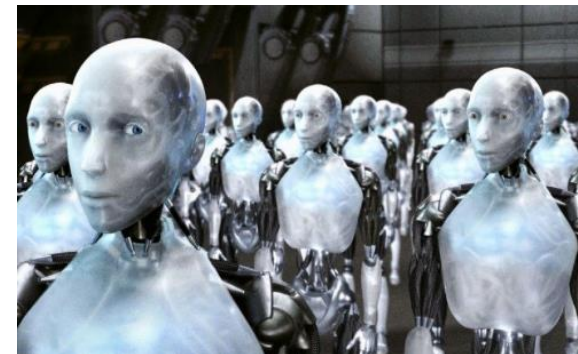
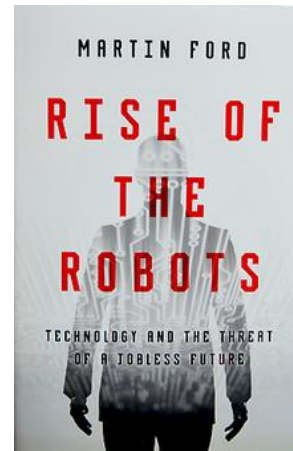


Economic, cultural, social,  
→ endless disruption



Labor crisis (Mckinsey)  
- 58~60% of jobs automated

**Martin Ford:**  
**Rise of the Robots**  
→ Accelerates change and  
threat of jobless future



**Elon Musk: AI →**  
**existential threat &**  
**calling the demon**

# Role of IT engineers

- 1) Main technology of 4<sup>th</sup> Industrial revolution : AI  
→ need to learn about various AI technologies at undergrad. & grad. level
- 2) Need more intensive R&Ds for deep learning, AI  
→ can apply these technologies to every area of our life in a positive way
- 3) AI-age: expect a lots of problems & crisis  
→ important to have good personality, sensitivity, & sound values for making right decision!

# Education for AI at Yonsei U.

## 1. Undergraduate courses :

1) Int. to AI (DL) course (Junior/Senior)

- Python-based

2) Experimental Lab. for signal processing (Senior)

- Pytorch (Tensorflow)

## 2) Graduate courses : 6~8 courses

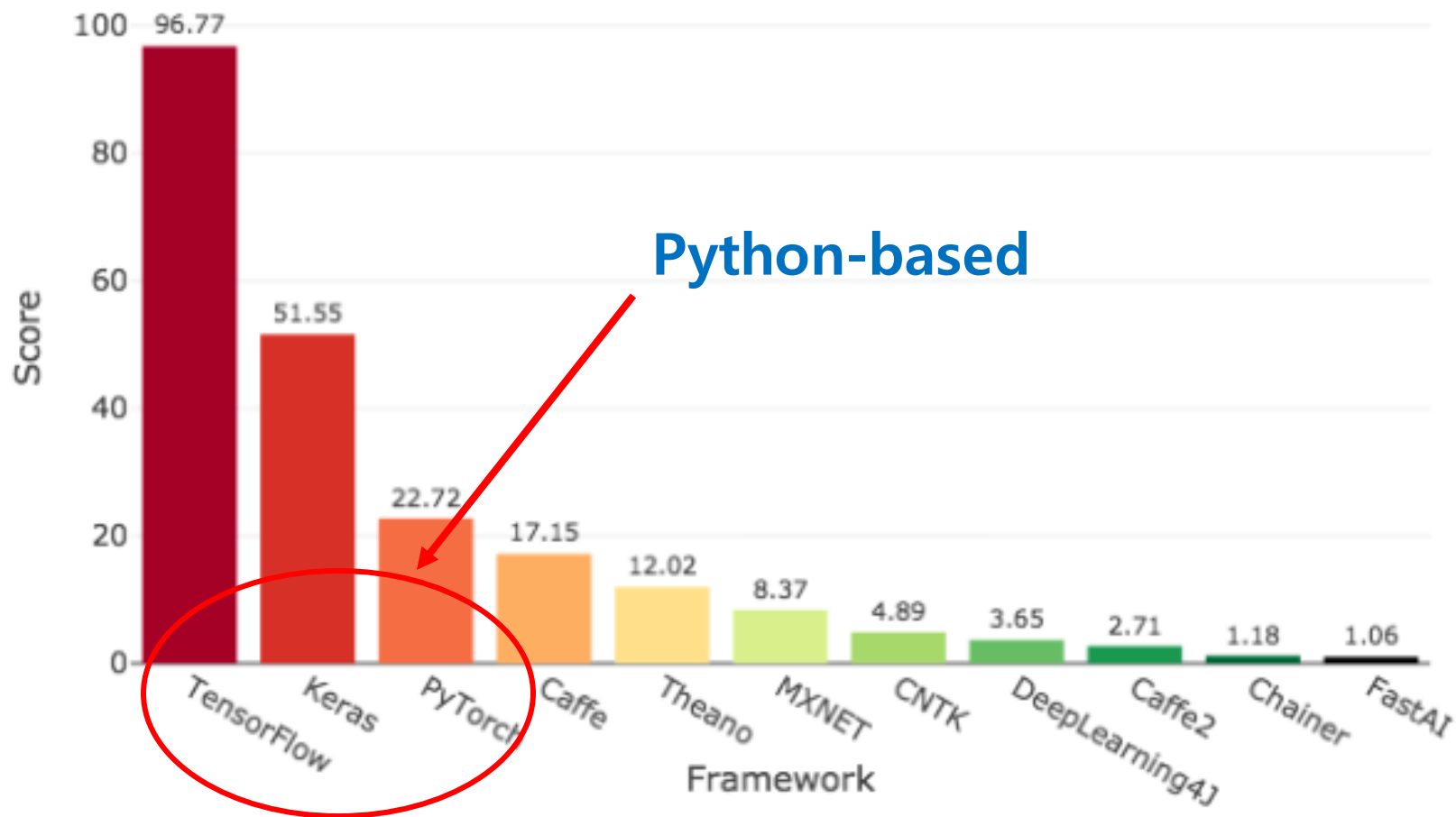
- Adv. Deep Learning, Digital Image Processing, Neural Network, Pattern Recognition, Computer Vision, Adv. Signal Processing, ...

## 3) Ethics & morals as engineer

- Engineering ethics (grad. course)

# DL framework for development

Deep Learning Framework Power Scores 2018



# R&D for AI in Korea

## 1. National R&D funds in AI field

- 100M\$/year, 2B\$/10 years
- 1~3 professors/researchers, 100K ~ 300K \$

## 2. Support for new AI graduate schools

- 3+2+3 universities
- separate graduate school (at least 7 professors)
- support 2M\$ by gov. + matching 2M\$ /year

## 3. Industry R&D funds for AI

- Samsung Science & Technology Foundation  
(<http://www.samsungstf.or.kr>)  
(Team: 2~3 professors, 300K~500K \$, ~ 5 years)  
(Open to the world) (1<sup>st</sup>: 2 pages, 2<sup>nd</sup>: 20 pages )
- Hyundai, LG, SK,...

**Terima Kasih!**